

A Glenview-based School of Music and Arts launches a new service for those who crave creative gifts for the Holidays.



Terra Sounds School of Music and Arts launches TerraSongwriters, a new program offering music enthusiasts a creative gift idea: custom songs for any occasion.

Glenview, IL (November 24, 2014) – In case you haven't heard, a knitted sweater is no longer considered a fashionable gift these days. According to the production staff of Terra Sounds, a School of Music & Arts based in vigorously developing downtown Glenview, a passionate songwriter lives in everyone, especially for the holidays. TerraSongwriters, the school's new creative venture enables anyone to create a custom song of your own with a team of professional music producers.

"We are excited to bring together a team of Chicago's talented composers, lyricists, instrumentalists, and vocalists," says Matvey Kostukovsky, Director of Audio Production and Co-founder of Terra Sounds School of Music and Arts. "We are very lucky to live in a city with so many gifted professionals and such a diverse music culture."

For those of us who last sang or played a musical instrument at their kindergarten recital, not to worry – TerraSongwriters actually let you choose your own level of participation, from naming the occasion and the music style to writing your own lyrics, singing, or featuring your own bagpipes solo on the tune. With three tiers of custom songs ranging from \$99 to \$499, anyone can now create a once-in-a-lifetime memory for friends and family.

TerraSongwriters program is on track to get a test-drive in early 2015 via a partnership with Arthur Murray Dance Center in Lincolnshire, one of NorthShore's premiere dance studios. Long-time dance enthusiasts and recent students of the studio will get a unique opportunity to put together



and perform a choreographed dance routine with their dance instructors to a custom song they helped create, be it Salsa, Swing, or Tango.

"We're so excited about the "Dance to Your Own Tune" project with Terra Sounds, it gives people a new and unique way to express themselves through a combination of music and dance! " says Bryan Stewart, owner of the Lincolnshire Arthur Murray Studio. "We believe that everyone has music, art, and creativity in their soul, and teaching people to dance is our way of unlocking those passions. For instance, January 30th is our Open Guest Party, where anyone can learn the basics and enjoy watching professional shows. We also have a special 2014 Holiday Season Promotion, where anyone can receive one complimentary lesson and try out learning with an instructor one-on-one. Once they find out how fun and easy it is, they can't stop raving about it!"

For more information about the TerraSongwriters program, please visit <http://terrasongwriters.com/> and <http://arthurmurraylincolnshire.com/>

About Terra Sounds School of Music & Arts

Terra Sounds is a new concept of dynamic education in music and creative arts for kids, teens, and adults. The school's faculty consists of some of the most talented musicians and artists in the Chicagoland area. From private lessons in music, arts, and languages to multi-disciplinary group classes, jam sessions, and recording services, the Terra Sounds experience inspires students of all levels to realize their full potential.

For more information, please visit <http://terrasounds.com/>

About Arthur Murray Dance Center

As America's second oldest franchise organization, Arthur Murray International, Inc. is known around the world as a prominent entertainment company with franchises located throughout the United States, Canada, Puerto Rico, Europe, the Middle-East, Japan, Africa and Australia. With the beginning of a new millennium, social dancing is again a significant part of popular culture for all generations. Today, the Arthur Murray Franchised Dance Studios continue a tradition of more than 100 years in teaching the world to dance.

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